

Dare to be different...She's not your typical motivational speaker!



# Kristin Arnold

Real Answers From Real People, Real Time

**Leadership ♦ Innovation ♦ Strategy ♦ Critical Thinking ♦ Teamwork**

## Testimonials

Kristin truly understands her client's goals. Her friendly personality quickly puts everyone at ease. She helps you self-discover rather than providing all the answers up front.

**Caterpillar, Inc.**

Kristin is an innovative and interactive presenter who brought in new and useful techniques to challenge us to think and take action. A delight to work with, she tailored her entire session to our industry & audience.

**National Business Aviation Association**

I think the use of the words 'dynamic,' 'masterfully,' and 'extraordinary' fit you perfectly.

**Marathon Oil Company**

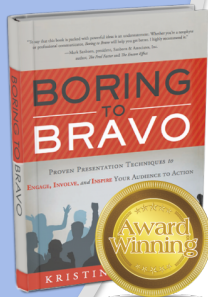
Kristin was able to quickly understand our organization and concrete ideas and common sense solutions. She did a terrific job pulling it together and delivering it in a way that was fun and inspiring.

**Arizona Bar Association**

Ninety-four percent of survey respondents agreed that your presentation content was relevant to their professional and personal lives.

**YMCA of the USA**

**To bring Kristin to your organization,**  
Call 800.589.4733 or 480.502.200 or email [info@kristinarnold.com](mailto:info@kristinarnold.com) today to find out how Kristin can deliver the results you want!



Kristin is NOT your traditional stand and deliver presenter. She breaks the "speaker" mold with her **unique interactive style**. She makes the **audience** the focal point of the program. She **engages** them early and often about issues *they* care about. Key **messages stick** long after the event. Audiences walk away with **easy-to-follow action items** that can be implemented immediately.

Some speakers say they customize, but just change a few words, insert the logo and push the "play" button. Not Kristin. Her presentations are **custom-built** from the ground up. She gets super clear on the specific **outcomes** and take-aways desired by each individual client – and delivers exactly what they need to hear.

## Popular Keynote Topics

*(pick a topic from below, mix & match, or let Kristin create one just for you!)*

- ♦ **What Were You Thinking?**  
Making Smart Decisions in a VUCA Environment
- ♦ **So What? Now What?**  
Crowdsourcing Lessons Learned at the Close of the Event
- ♦ **Team Player or Spectator?**  
How to Get Everyone in the Game
- ♦ **Innovate or Die...**  
Mining the 7 Sources of Innovation for the Next Big Thing

As one of the first female graduates of the US Coast Guard Academy, a retired Commander, and former president of a \$4M non-profit, Kristin is a **savvy business woman** who knows what it takes to lead others. With over **two decades of experience** speaking, consulting, training, facilitating and coaching teams and their leaders in the work place, this **award-winning author** has worked with over a 100 different organizations, 300 different teams, and presented to over a half a million people around the world.

American Express • Amerigas • Aramark • Axosoft • Baltimore Gas & Electric • Bank of America • Challenger Center • Dixon Hughes Goodman  
FDA • FDIC • Harley-Davidson • Hess • KPMG • Kroger • Lockheed Martin • Make-A-Wish • Mazda • Medicis • Mercedes-Benz • NASA  
PSU Applied Research Lab • Rain for Rent • Raytheon • SAIC • SAGE • United Conveyor Corporation • US Naval Institute • Wayne Fueling Systems